



LEADERS24: The Future of Talent Forum

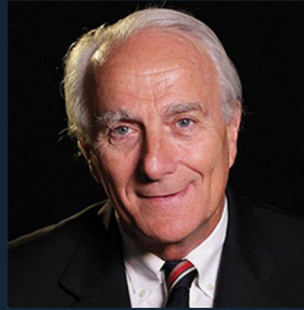
Dave Ulrich

Noted #1 management guru by Business Week, the Father and global influencer of Modern HR, and professor, author, consultant, researcher, mentor, and coach



Phil Harkins

World-renowned author, thought leader, consultant, mentor, and top 50 executive coach. Noted for having advanced the profession of HR globally



Purpose

The global struggle to attract, develop, and retain talent is pervasive and will continue to be so. *The Harvard Business Review* states that the key to success in building a strong culture and delivering promised results is having the requisite talent in the right jobs. We are inaugurating a group of 50 diverse companies to study the strategies, tactics, and proven methods and tools that are needed to stay competitive.

We invite your company to join this exclusive Forum. We will conduct extensive research, through surveys and data analytics, and work closely with the 50 Forum companies to discover implementable, best in class solutions. Our focus is to bring practical approaches to the Forum companies to advance their ability to attract and retain top talent.

The Forum

The Forum Research Team with the key leaders from the participating companies will delve into today's talent issues while sharing best practices, learning, and innovations for winning the war on talent.


Sample topics to be addressed include*:

- positioning your company's purpose and values to build a strong talent pipeline
- installing mentorship programs, apprenticeships, and rotation programs to retain talent
- addressing generational issues, particularly around key engagement realities and challenges
- understanding new patterns of working remotely and collaboratively
- exploring the impact of new technologies, particularly AI, on the future of work
- examining innovative recruiting strategies
- exploring breakthrough thinking around diversity, equity, and inclusion
- uncovering reward and recognition programs designed to attract and retain high performers

*The participating companies will influence the topics to be explored and studied.



Winning the talent war requires innovative strategies to attract and retain top talent.



Experts state high potentials are always the most at risk and the hardest to replace.



Our Commitment

This year-long study offers many opportunities to connect with leaders from other Forum companies. Forum members can get their specific questions and concerns addressed by the research team. The research team is comprised of experts in the human capital field. The full study results will be presented at a Forum meeting on January 29, 2024, in Port Charlotte, Florida at the Leaders24 Summit, an unparalleled immersion learning and development program for high potentials and executive leaders ([click here](#)).



Heather Ray

Advisory Team Lead and
Chief People and Talent Officer
Mark Anthony Group of Companies



Mark Servodidio

Study Leader and
CEO, Prossimo Global Partners



Michaeline Curtis

Research Team Lead and
Consultant, Prossimo Global Partners

Benefits And Features

The most compelling reasons to join The Talent Forum:

1. **Network.** Join a select group of seasoned HR executives who want to lead their organizations in attracting and retaining high potential talent (no competing companies will be in the Forum).
2. **Branding.** Member companies' logos will be prominently displayed on white papers and the published book demonstrating your organization's commitment to building a culture focused on accelerated learning, growth, and development.
3. **Research.** Exclusive access to evidence-based white papers. These will include data on proven and actionable practices to share with your important stakeholders.
4. **A published book.** Released in January 2024 the book will be a compilation of the findings and best practices from the study. Participating companies will be acknowledged as major contributors to the book. Each HR executive will be prominently featured in the book. Participating companies will receive 25 copies of the book.
5. **Forum Meeting.** The Future of Talent Forum in-person meeting takes place on January 29, 2024, at the Leaders24 Summit—an exclusive leadership development experience. The Forum meeting will be a deep dive on the conclusions facilitated by David Ulrich and Phil Harkins. Participating HR executives are also provided with complimentary attendance to the full Leaders24 Summit.
6. **Investment.** The investment is \$5,995 per individual. The fee includes:
 - Access to all research, data, and insights
 - Quarterly webinars/meetings
 - Three white papers
 - The published book
 - Interaction with other participating executives
 - Complimentary attendance for you and two colleagues to the Leaders24 Summit (valued at \$8,500 each)

